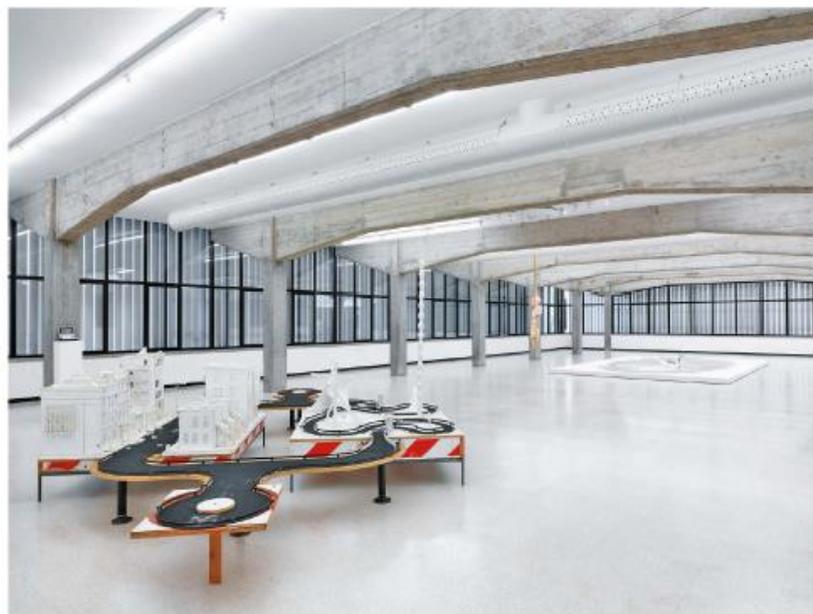




Left- Exhibition scene of "Helen Cammock: Che si puo fare (What can I do?)"© Collezione Maramotti, 2019 Photo by Dario Lasagni  
 Right- Exhibition scene of "Mona Osman: Rhizome and the Dizziness of Freedom"© Collezione Maramotti, 2019 Photo by Dario Lasagni



Exhibition of the collection. From this side-Artworks of Tom Sachs, Barry X Ball, Eric Swenson. Photo by Dario Lasagni



The exhibition of "Dimitris Papaioannou :Sisyphus/ Trans/ Form" performed in the exhibition hall, as one of the Festival Aperto programs. Photo by Julian Mommert

## Reggio Emilia | レッジョ・エミリア |

An attempt at the private museum to support the next generation and create a place to meet artwork.

Reggio Emilia, a city located in the north-western part of Italy is the birthplace of fashion brand Max Mara. Achille Maramotti, who founded the brand in 1951, began collecting art from the 1960s. Following the relocation of the factory in 2003, Achille Maramotti converted the former plant into the current Collezione Maramotti but passed away two years before the museum opened in 2007. His children inherited his art and are still working not only on the collections, but also on programs that support young artists and exchanges beyond artistic genres. Reservation is required for tour-typed visits, but there is no entry fee. In a brutalist architecture, an exclusive collection, from abstract expressionism of the 1950's to paintings of various artists such as Arte Povera, Richter, Polke and work of young artists, has been luxuriously displayed. Here, Dimitris Papaioannou, stage director of the opening and closing ceremony at the 2004 Athens Olympics and talk of the town for the "THE GREAT TAMER" performed in Japan last year, managed to display a "site specific" art. In this space, 3D works of the likes of Mark Manders and Kiki Smith are also exhibited, but since most of them is covered by a translucent material, they cannot be identified. Among these, in Papaioannou's work, inspired by the Myth of Sisyphus, the relationship between humans and physical world is energetically embodied by several male and female performers.

The spectators follow the repetition of their movements which, together with the enclosed artworks, created an atmosphere. In one of the special exhibition rooms on the first floor, there is a display of a series of paintings by the young artist Mona Osman. Osman expresses the inner nature of the man in a dark tone, investigating the story of the Bible and the concept of existentialism. When you look at a canvas covered with a human figure or a pattern that proliferates without repetition, an unexpected image emerges from the rough material. Furthermore, in 2005 the museum established, in collaboration with the Whitechapel Gallery in London, the Max Mara Art Prize for Women given to outstanding female artists working in England. Helen Cammock, that is one of the co-winners of this year Turner's Prize, won the 7<sup>th</sup> edition (2017-2019) and she is now hosting a solo exhibition. Thanks to the opportunity for the prize winners to stay in Italy, she interviewed a variety of local women including activists, immigrants and nuns that shared stories of their oppression and struggles. This is the starting point of a video works' exhibition whose soundtrack is based on baroque music written by 17th century female composers. The museum focuses on encounters with actual works and it does not have a catalogue, but a program that takes into account the social effectiveness of contemporary art, and is managed with a long term perspective deeply rooted in the local community.

Text by Miki Kanai (Art Journalist)



North front door of the Collezione Maramotti Art Museum. Photo by Claudia Marini

「モナ・オスマン：リゾームと自由のめまい」展  
 Mona Osman: Rhizome and the Dizziness of Freedom  
 「ヘレン・カモック：何が出来るよ」展  
 Helen Cammock: Che si puo fare  
 October 13, 2019 ~ February 16  
 「ディミトリス・パパイオアヌー：シシュポス／トランス／フォーム」展  
 Dimitris Papaioannou: Sisyphus / Trans / Form  
 October 24, 2019 ~ October 27  
 コレツィオーネ・マラモッチィ美術館  
 Collezione Maramotti  
 ☎ www.collezioneMaramotti.org