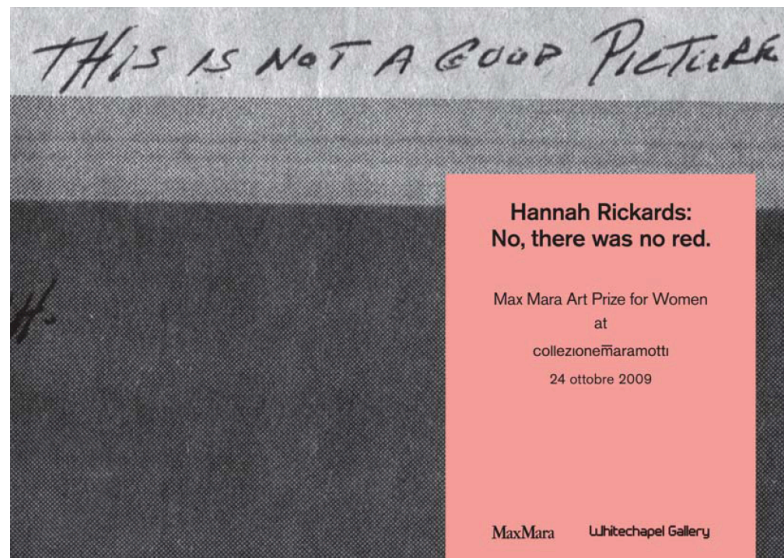


PRESS RELEASE

No, there was no red.

by Hannah Rickards

Winner of the *Max Mara Art Prize for Women* in collaboration with the Whitechapel Gallery 2007-2009 at Collezione Maramotti



Hannah Rickards, winner of the 2007 - 2009 *Max Mara Art Prize for Women*, will present her new work *No, there was no red.* in private preview at the Collezione Maramotti in Reggio Emilia (Italy) on 24 October 2009 at 6.00 pm. Iwona Blazwick, Director of the Whitechapel Gallery, and art critic and curator Bina von Stauffenberg will be present. A conversation between Hannah Rickards and Marinella Paderni will follow.

The artwork, showcased at the Whitechapel Gallery in London in September 2009, has been acquired by the Collezione Maramotti and it will be open to the public at the Pattern Room from 25 to 31 October 2009; afterwards will be open in semi-permanent exhibition from 12 November 2009.

No, there was no red. is a two-screen film based on spoken accounts of a displaced image of a city seen over Lake Michigan as the result of rare temperature inversion mirages. The subjective divergences, consistencies, echoes and counterpoints of these accounts, will form the core of the piece.

Rickards often works with how natural phenomena are experienced and translated. In *Thunder* (2005) she stretched an eight second recording of a thunderclap to 7 minutes, this sound was then transcribed in to a score by composer David Murphy. The score was recorded and reduced back to the length of the original thunderclap. Another installation, exhibited at The Showroom in 2007, was structured around the spoken accounts of people who had reported perceiving the sound of the Aurora Borealis.

Upon winning the *Max Mara Art Prize for Women* Rickards was awarded a six-month residency in Italy, which was spent at the American Academy in Rome and the Pistoletto Foundation in Biella. This, together with funding received through the Prize and supported by the National Lottery through Arts Council England, has afforded Rickards the time to research and develop the work.

Luigi Maramotti, Chairman of Max Mara comments, *"I'm delighted that Hannah has achieved the specific aims of the objective with this extraordinary film. It is entirely the said intention of the Prize that artists can use the time and space created. Hannah Rickards is a rare talent and I firmly believe that the Max Mara Art Prize for Women has afforded her the platform and the time that will ensure the viability of her work."*

"Rickards highlights the human desire to speak the unspeakable..."

Coline Millard, *Nought t o Sixty*, Institute of Contemporary Art, August 2008

Private Preview on 24 October 2009 at 6.00 p.m.
From 25 to 31 October 2009 in Pattern Room.
From 12 November 2009 in semi-permanent exhibition.
Hours:
Thursday-Friday 2.30-6.30 p.m.
Saturday-Sunday 9.30-12.30 a.m. and 3.00-6.00 p.m.
Free admittance.

Info

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Editors Notes

Hannah Rickards lives and works in London. She was born in 1979 and completed a BA (Hons) in Fine Art at Central Saint Martins College of Art and Design in 2002.

Hannah is currently exhibiting in *The Quick and the Dead* at the Walker Art Center, Minneapolis, and in 2008 was included in the group show *Nought to Sixty* at the Institute of Contemporary Art.

The *Max Mara Art Prize for Women* promotes and nurtures talent based in the United Kingdom, enabling artists to develop their potential and providing an opportunity to produce new works. The first Prize, 2005-2007, was awarded to Margaret Salmon.

The second edition of the *Max Mara Art Prize for Women* was presented on June 8th 2007 at the British Pavilion, during the 52nd Venice Art Biennale. The judging panel of the prize, chaired by Iwona Blazwick, Director of the Whitechapel Gallery, included Rachel Withers, Art Critic; Cornelia Grassi, Gallerist; Cornelia Parker, artist; and Judith Greer, collector.

The Maramotti family, owners of the *Max Mara Fashion Group*, are pre-eminent contemporary art collectors. The *Max Mara Art Prize for Women* is the first time the fashion house has established an arts prize in the UK and reflects the company's strong association with art and women. On completion, the work will be offered to the Collezione Maramotti for acquisition.

The *Max Mara Fashion Group* was founded in 1951 by Achille Maramotti and is now run by the next generation. The company is one of the largest women's prêt-à-porter (ready-to-wear) manufacturers in the world, with 2,362 stores and 23 different brands sold in more than 90 different countries in the world.

On 29 September 2007 the Collezione Maramotti opened to the public in Reggio Emilia, Italy. To find out more about the collection visit www.collezionemaramotti.org.

This project has been supported by the National Lottery through Arts Council England.

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