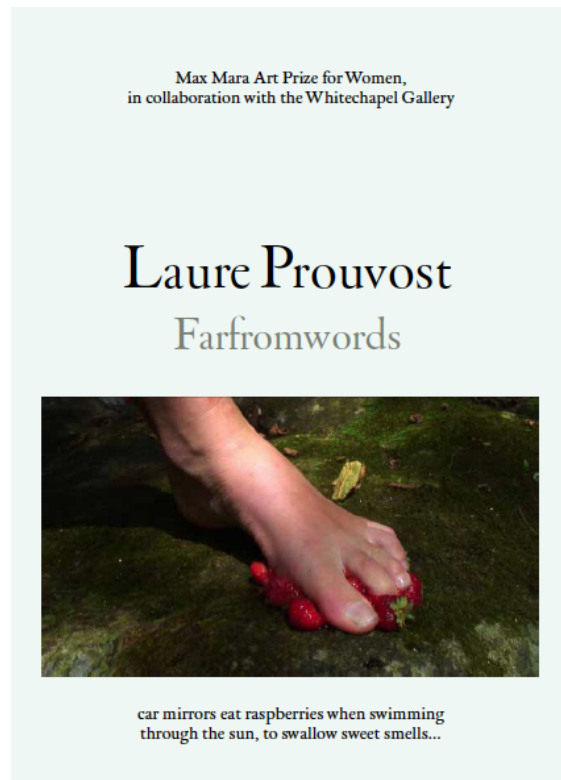


**Laure Prouvost**  
**Farfromwords**



Title: *Laure Prouvost. Farfromwords: car mirrors eat raspberries when swimming through the sun, to swallow sweet smells...*

Texts by: Daniel F. Herrmann, Melissa Gronlund, Laure Prouvost and Bina von Stauffenberg

Publisher: Whitechapel Gallery, London, in collaboration with Max Mara and the Collezione Maramotti, Reggio Emilia (Italy)

Year: 2013

Number of pages: 120

Dimension: 24 x 17 cm

Language: English / Italian

Price: £9.95

The book can be also purchased on the website:

<http://www.whitechapelgallery.org/shop/>

This publication coincides with the exhibition of Laure Prouvost's major new installation *Farfromwords, car mirrors eat raspberries when swimming through the sun, to swallow sweet smell*. Both exhibition and publication are the culmination of the fourth biennale Max Mara Art Prize for Women.

In November 2011 Laure Prouvost was announced as winner of the Max Mara Art Prize that includes a six-month residency in Italy based at the British School in Rome, and at the Cittadellarte – Fondazione Pistoletto in Biella. The Prize also includes funding for the winning artist to produce a new work or works that are exhibited at the Whitechapel Gallery, London and at the Collezione Maramotti, Italy.

Inspired by the aesthetic and sensuous pleasures of Italy Prouvost's installation *Farfromwords* and its integral film *Swallow* (2013), give a distinct nod to the history Grand Tour, allowing attitudes of the Enlightenment to resonate in the twenty-first century.

Texts by *Afterall* editor Melissa Gronlund and Whitechapel Gallery Eisler Curator Daniel F. Herrmann locate Prouvost's commission within the history of the description of pleasure, and an interview with the artist by Guest Curator Bina von Stauffenberg explores the background to Prouvost's work.